

**WILLIAM PATERSON UNIVERSITY**  
**Cotsakos College of Business Advisory and Advancement Council**  
**Committee Structure, Purpose and Goals**

**Updated October 29, 2025**

The Cotsakos College of Business Advisory and Advancement Council (CCOB-AAC) serves as an advisory body to the CCOB leadership team and as an advocate and ambassador for the College to enhance the College's reach and reputation. The Council assists the College with the development of strategies and activities that provide a firm economic base for CCOB programming.

The CCOB-AAC has established four committees to advance the College's mission and strategic goals.

**Advancement Committee**

Provides advice and guidance to the Dean, the director of Corporate & Foundation Relations (CFR) and AVP Development to collaboratively develop new strategic relationships that align with college priorities and lead to philanthropic outcomes that will support growth of enrollment and student success.

Also, while individual Council members already identify new relationships for the Advancement Team to pursue, this refreshed Advancement Committee will allow the Advancement Team to open doors to individuals and corporations/foundations they might otherwise not have access to.

Provides assistance with enhancing the CCOB's brand, image, visibility and reputation.

**WP Liaison:** Judy Linder

**Committee Structure:**

**Chair/Co-chairs:** Mark DeZao and Michael Santoro

**Members:** Maria Rollins, Frank Franco

**Education Committee**

Provides advice to the dean and college regarding undergraduate and graduate academic programs, including helping the College get input from local and regional firms about their needs and suggestions about necessary curricula and co-curricular opportunities to allow students to develop relevant competencies.

Aids the college with arranging professional enrichment and COIN opportunities and activities such as seminars, workshops, guest lectures, internships, mentoring, job shadowing, employment, and scholarships for students and faculty opportunities.

Provides advice for attracting, recruiting and retaining students.

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**WP Liaison:** Anthony Bowrin

**Committee Structure:**

**Chair/Co-chairs:** Justin Black and Edward Adiele

**Members:** Marlon Addison, Greg Makowski, Bill Mayo, Brad Muniz, Lesley Weiner and Funke Olayinka.

**Executive Committee**

Manages and coordinates the activities of the CCOB-AAC and its committees.

**WP Liaison:** Anthony Bowrin

**Committee Structure:**

**Chair:** CCOB-AAC Chair – Jeff Millar

**Members:** Comprised of the Chair and Vice-Chair of the CCOB-AAC, the Chair/Co-chair of each committee, the Past Chair CCOB-AAC, and the Dean

**Nominations Committee**

Provides assistance in identifying and recruiting potential board members.

Provides assistance in the development and implementation of processes to evaluate and improve the Council's performance.

**WP Liaison:** Judy Linder

**Committee Structure:**

**Chair:** Jeff Millar

**Members:** Greg Makowski, Matthew Prail